

LOGRAS

Sponsorship Package

Latino **O**rganization of **GR**aduate **S**tudents

Georgia Institute of Technology

2023 - 2024





LOGRAS

Georgia Institute of Technology
Atlanta, Georgia

Dear Company Representative:

My name is Heriberto Andres Nieves-Vazquez, and I am the Professional Development Chair of the **L**atino **O**rganization of **G**RAduate **S**tudents at Georgia Tech (LOGRAS). On behalf of LOGRAS, we would like to thank you for your interest in helping us fulfill our core mission of creating and fostering the next generation of outstanding leaders, pioneers, and professionals of the Hispanic/Latinx community. Our organization is the only Graduate Student Hispanic/Latinx-serving organization at Georgia Tech, and we aim to provide our members a sense of community to grow professionally, socially, and academically. Over the past three years, we have rebranded our organizational structure and engagement strategies to better serve the needs of our community through professional development, mentorship, outreach, and cultural enrichment events. We have started establishing the foundations for the future, and with your help and support, together we can continue fostering and building the structure for a successful LOGRAS of the future.

Our focus as an organization is always to grow and provide key benefits to our members and the greater Hispanic/Latinx community. As you will see through the proposal, we have grown vastly in organization size, are becoming better known on campus, and are having a broader impact on campus and in the Atlanta community. We have a very enthusiastic and energetic core of people working on all fronts to help this organization grow and bridge the gap in difficulties regarding professional, academic, and personal development areas that our community typically has.

As you browse through this proposal, you will see key information about our organization: chapter diversity demographics, core mission pillars, and glimpses of past and future activities. You will be able to see the different benefits we provide to our members and the greater Georgia Tech/Atlanta community. We will also present to you our business sponsorship section where you will be able to view some of the different opportunities and benefits we offer our business sponsors. We hope that all this information will aid in deciding how much your organization would like to allocate to our club. We thank you for taking your time in reading this proposal and hope to be in contact with you in the future.

Everyone here at LOGRAS thanks you for your interest in our organization. Together we can build and empower the next generation of Hispanic/Latinx engineers, scientists, and entrepreneurs. We hope to have your sponsorship support for the 2023-2024 academic school year. If you have any questions, feel free to contact me; I will gladly answer all questions or provide additional information.

Hope to hear from you soon,

Heriberto A. Nieves-Vazquez
Professional Development Chair of LOGRAS 2023-2024
hnieves6@gatech.edu | +1 (954) 598-1636



Our Team

To better achieve our goals and accomplish our mission, LOGRAS executive board is organized in six committees, each of them in charge of planning and organizing events in all the pillars mentioned in our mission statement. Around 50% of our members are working hard in one of these committees to push forward the efforts of the organization. We are very happy to offer the Hispanic/Latino graduate community at Georgia Tech a space to develop their leadership skills and become the future leaders of our society.



Jorge Breton
Co-advisor
Director, Office of Hispanic
Initiatives (OHI)



Aaron Silva-Trenkle
President
BME PhD, 4th year



Robert Nikolai
Vice-president
BME PhD, 4th year



Melissa Cadena
Treasurer
BME PhD, 4th year



Tatiana Gibson
Secretary
Earth & Atmospheric Science PhD, 3rd year



Alexander Bendeck
Internal Outreach Chair
Computer Science PhD, 3rd year



Alexander Rodriguez
Social & Cultural Chair
Aerospace Engineering MS, 1st year



Heriberto Nieves-Vazquez
Professional Development Chair
Robotics PhD, 3rd year



Our Committees

Internal Outreach

- Develop mentorship programs for new graduate students
- Undergraduate mentorship with SHPE

Communications

- Manage website and social media
- Prepare events' flyers
- Take pictures during events

External Outreach

- Prepare activities (i.e. STEM workshops, student panels) to support the Hispanic/Latinx community in Atlanta

Professional Development

- Organize workshops and panels to help prepare LOGRAS members for life in industry, academia, and government positions

Social & Cultural

- Organize social events for LOGRAS members
- Plan educational events to get to know cultures around the world

Finance

- Prepare annual budget
- Manage LOGRAS Sponsorship Packet
- Apply to GT funding for LOGRAS events



Faculty Board

LOGRAS counts with an extraordinary Faculty Board that represents multiple disciplines across the Georgia Tech campus, both at the graduate and undergraduate level, for increased diversity and inclusion. The Board plays a crucial role in students' development by providing leadership and guidance for academic excellence while fostering our members' success through workshops and panel sessions.



Dr. Felipe Quiroz
Biomedical Engineering



Dr. Frances Rivera-Hernández
Earth & Atmospheric Sciences



Dr. Alexander Robel
Earth & Atmospheric Sciences



Dr. Claudio Di Leo
Aerospace Engineering



Mission & Impact

Since its inception in 2009, LOGRAS has focused on fostering a tight-knit Hispanic/Latinx graduate community at Georgia Tech to prepare our members to become future scientists, engineers, and entrepreneurs. It counts with the support of the Office of Hispanic Initiatives to endow programs and pathways of success for the Hispanic/Latinx community. After our rebranding in Spring of 2019, we have focused on four main pillars of engagement: Professional, Cultural, Academic Outreach, and Social. We aim to provide a wide array of opportunities to our members that offer insights and development in these four key areas.

Professional Goals

- Promote a culture of leadership and empowerment to foster the future's professionals
- Provide a vast networking platform for successful career development of our members
- Establish an alumni network that can aid in career and professional development of our current members

Cultural Goals

- Develop social and political consciousness that allows our members and the GT community to understand our societal difficulties to create solutions
- Keep our diverse Hispanic/Latinx traditions alive and share them with the GT community to educate them about diversity in Latin cultures

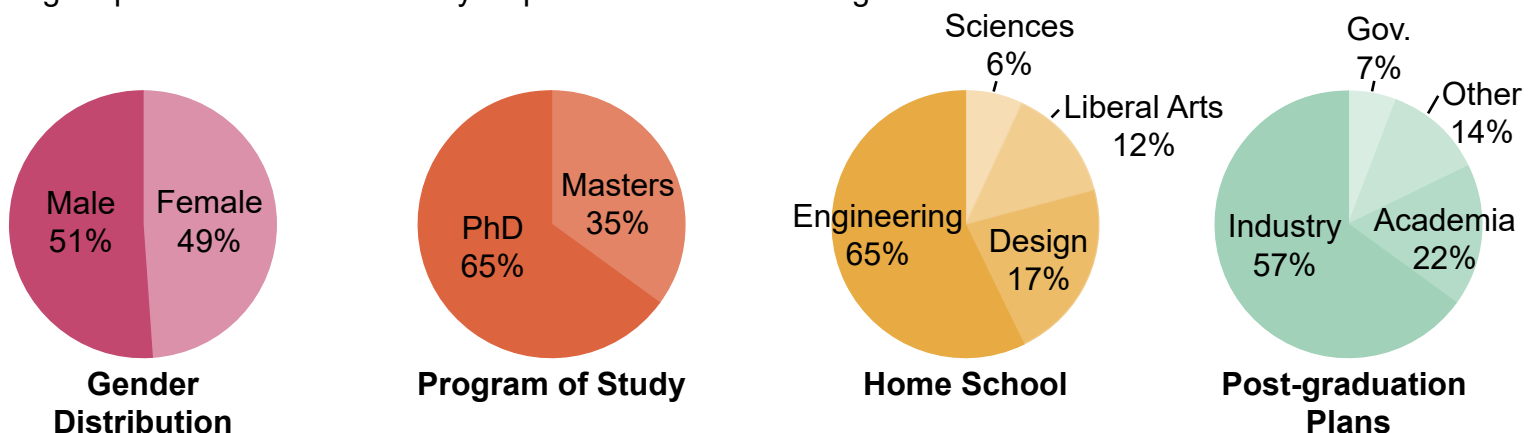
Academic Goals

- Support incoming graduate students transitioning to a new life via mentorship programs and coffee-sponsored study hours
- Inspire and recruit Hispanic/Latinx students into STEM fields via outreach opportunities at all levels of education including K-12, undergraduate, and graduate school

Social Goals

- Make long-lasting connections with the greater Atlanta community
- Create a close-knit community (familia) of Hispanic/Latinx graduate students at GT that can serve as a strong support system for the development of our members

Our organization takes pride in being a diverse and tight-knit community consisting of 30+ paid members and 110 total people on our mailing list. We represent 15 different countries and cultures. Our membership is composed of a wide array of talented and unique individuals with a passion and drive to excel. The following demographics provide a glimpse into the diversity represented in our organization





Event Highlights

During the 2022-2023 school year, we expanded our operations to cater to the diverse needs of our members. Below you will find some of the key events we offered. Our events were very well attended, and we continue to expand our paid membership as we continue to penetrate through the campus community.

Event	Category	Description	Attendance
LOGRAS & SHPE Grad School Panel	Academic & Outreach	LOGRAS members served as panelists for an audience of undergrads to answer questions they had about grad school.	4 members with 20 undergrad members
Lilburn Middle School Outreach Event	Academic & Outreach	Visited Lilburn middle school afterschool program and provided a workshop on the engineering design process. As an activity the participants had to build a bridge with household materials while managing a "budget".	8 members with reach of ~30 middle schoolers
Ice Cream Social Kickoff	Social	Ice cream social event at the beginning of the year to start creating community within the LOGRAS members.	20 members
LOGRAS Happy Hours	Social	Monthly social hour at local restaurants aimed at maintaining a healthy social network amongst club members.	30-40 members
Taste of Latin America	Cultural	School wide event hosted by SHPE with food, music, and games from various Latin American cultures, where LOGRAS hosted a booth with various games.	20 members w/ 100+ attendees
Día de las Velitas	Cultural	Mid-December holiday to usher in Christmas season with candles, prayers, and authentic food. Colombian members presented information about the importance of the holiday and their favorite anecdotes.	30 members
Resume Writing & Interview Best Practices	Professional	Learned how NREL employees succeed in their fields, got advice on how to pursue your STEM interests, and how to nail the interviews!	20 members
Professional Mentorship Program	Professional	Paired grad students with professionals from different backgrounds for mentorship activities.	10 members



Faculty Panel



Happy Hour Social



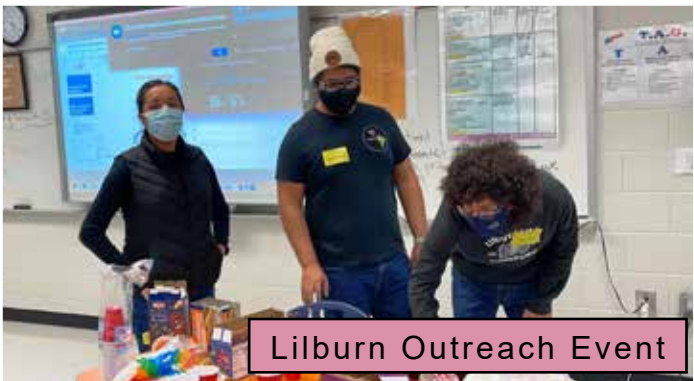
Operation Christmas Child



Ice Cream Social Kickoff



Hiking the Chattahoochee



Lilburn Outreach Event



Día de las Velitas



Planned Events

In this section, find the proposed events and expected attendance for the 2023-2024 school year. The wide array of events encompasses the four main goals of our organization. All our events will be a hybrid of in-person and online events due the current state of the pandemic.

Event	Description	Semester	Expected Attendance
Annual Latino Youth Leadership Conference	Hosted by Latin American Association, members present their backgrounds to young Hispanic students.	Fall	8 members with reach of ~50 students
Faculty Panel: Graduate Students Expectations	Our Faculty Board will provide insight into what is expected from graduate students, especially when first starting out.	Fall	~10 members
School Outreach Days	Attend local schools in the Atlanta area to hold STEM workshops for students.	Fall + Spring	~8 members with reach of ~20 students
LOGRAS Field Day	Host a sports competition between members.	Spring	~20 members
Art Tour	Walk around Atlanta seeing the various displays of public art.	Spring	~10 members
Día de los Muertos	Members will participate in painting skulls and decorating a central altar with pictures of deceased friends and family and their favorite foods. Authentic Mexican tamales to be provided.	Fall	~30 members
Hispanic Heritage Month Trivia	To demonstrate the diversity of cultures in a fun manner, a trivia event will be hosted asking questions about music, food, history, and cultures of the many Hispanic/Latin countries.	Fall	~30 members
Career Pathway Series	Workshop series focused on bringing speakers to inform attendees about the different pathways in academic, industrial, and governmental careers.	Fall + Spring	~20 per event
GT²	A research and career symposium for graduate students to showcase their research and network with industry members.	Spring	~50 members



Georgia Tech Graduate Technical (GT²) Symposium

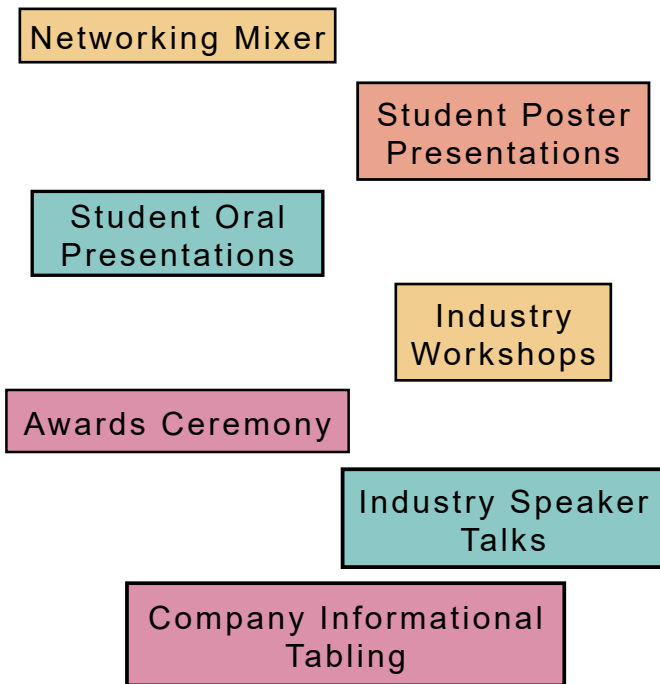
GT² Symposium Overview

The GT² Symposium is a premiere 2 day event for graduate students in the science, technology, engineering and mathematics (STEM) fields to showcase their research and network with colleagues while gaining exposure to industry. Through poster presentations, workshops, and panels, graduate students will discuss innovations and breakthroughs in their research areas and will have the opportunity to hear and network with leaders in industry and academia.

Hosted by:



Symposium Event Highlights



Symposium Schedule

Day 1

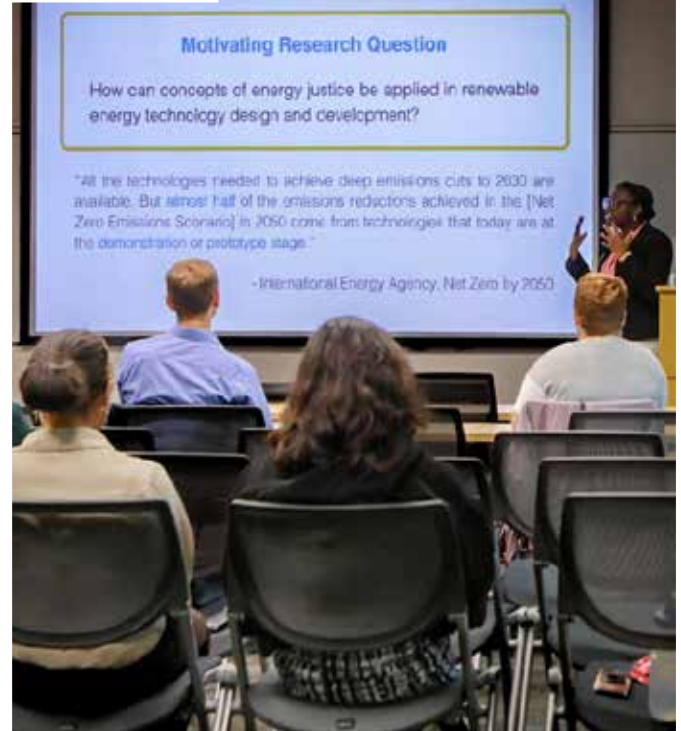
5 pm	Check in
6 pm	Networking Mixer

Day 2

9 am	Welcome
10 am	Poster Presentations
11 am	Company Tabling
12 am	Lunch
1 pm	Workshops
5 pm	Oral Presentations
6 pm	Awards Ceremony

Thank you to our 2023 sponsors







Company Packages

We want you to become part of our LOGRAS familia and help us expand all the benefits we offer our members. In this section, you can find our tiered corporate sponsored program where you can find different benefits we offer to our corporate sponsors. We can also offer special events and other opportunities upon request. Given that not all the events will be in-person, our main expenses will cover LOGRAS branding initiatives and well-being items including food, for our in-person events to further foster our 'familia' culture. We estimate the cost of our initiatives to total \$3000 for the Academic Year 2023-2024.

	Gold (\$3000+)	Silver (\$2000+)	Bronze (\$1000+)
LOGRAS Industry Advisory Board Responsibility of looking out for our members professional development in collaboration with our other sponsors. Meet at least twice in the academic year.	Opportunity to have one representative of your company be part of our Advisory Board.	Opportunity to have one representative of your company be part of our Advisory Board.	Opportunity to have one representative of your company be part of our Advisory Board.
Resume Book Access to the CV's of current LOGRAS members.	Full access to a personalized detailed resume book of members to find the best fit for your company.	Full access to a personalized detailed resume book of members to find the best fit for your company.	Full access to a personalized detailed resume book of members to find the best fit for your company.
Company Meet & Greet Event to allow for more personal 1-on-1 interaction between LOGRAS members and companies, designed to foster internships, and job recruitment.	Opportunity for an in-person recruitment session with our members. Also includes benefits of Silver and Bronze.	Opportunity for an online recruitment session with our members. Also gets benefits of Bronze.	Opportunity to send flyers and promotional materials that will be distributed to our members.
Branding Company logo and information displayed on official club shirts, event posters, and website	Large logo on our T-shirts. Logo on all our event posters and website.	Small logo on our T-shirts. Logo on all our event posters and website.	Logo on all our event posters and website.
Corporate Newsletter Monthly updates on LOGRAS events and achievements of members.	Semesterly email newsletters.	Semesterly email newsletters.	Yearly email newsletters.
Corporate Scholarship A scholarship given in the company's name for a member who best embodies the values of the company.	Two \$500 corporate scholarships	One \$500 corporate scholarships	N/A
Corporate Sponsored Event Ability to have your company highlighted as the sponsor of some of our many events.	5 events in academic school year. + 2 info session events	3 events in academic school year. + 1 info session events	1 event in academic school year. + 1 info session events